

Revolutionizing Healthcare



Judith Hibbard
Research Professor, Health Policy Research Group

CURRENT RESEARCH


Helping patients to be part of the solution to healthcare problems

Imagine what healthcare would be like, if clinicians and delivery systems were evaluated on, and earned compensation based in part on, whether their patients were gaining in their ability to self-manage over time. After 30 years of research, Dr. Judith Hibbard, of the University of Oregon, continues to focus on how patients can have more control over what happens to them when they are in the healthcare system, and how people, in general, can take a more active role in managing their personal healthcare. Her research focuses on behaviors relevant to patients, as well as the behaviors of professionals working in the healthcare delivery system.

Dr. Hibbard's research is especially important for health policy and industry leaders to make effective changes that work to improve the quality of healthcare or constrain cost by including patients and consumers in the solution. Her research team has developed a way to assess an individual's knowledge, skill, and confidence for managing their own health and healthcare. The assessment, known as the PAM (Patient Activation Measure), is predictive of most health related behaviors (preventive, healthy, disease, self-management) and of many clinical outcomes (e.g. recovery after surgery, improved blood pressure, etc.) as well as future healthcare costs. Her research shows that there is about a 34% differential between those who remain or become highly activated (as measured by PAM) and those who remain at the low end of this continuum, over a one year period (after removing the effects of differences in health status and demographics). This demonstrates how important the patient role is in determining costs. Dr. Hibbard's research could revolutionize healthcare by...

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AFFILIATION

 University of Oregon

EDUCATION

- M.P.H., in Public Health, 1975, University of California, Los Angeles
- Dr.P.H., in Social and Administrative Health Sciences, School of Public Health, 1982, University of California, Berkeley

AWARDS

- Named one of the 3000 Most Highly Cited Researchers Globally, 2014
- International Visiting Scholar at the King's Fund in London, 2013-2014
- Chair, AcademyHealth Annual Research Meeting, 2006
- Ziff Fellow, Center for Advancing Health, Experts on Patient Engagement, 2010-2014
- Fellow in the AIR Center for Patient and Consumer Engagement, 2012-2013

RESEARCH AREAS

Life Science, Health IT, Global Policy

FUNDING REQUEST

Your contributions will support the continued research of Dr. Judith Hibbard of the University of Oregon, that addresses ways in which patients can become advocates for their healthcare and furthermore, to engage in their health decisions. Your donations will support the \$300K per year necessary for projects required for data collection and collaborators at different sites. In choosing to donate you can play an important part in revolutionizing healthcare!